

**CULTURES OF CAPITALISM:
ANTHROPOLOGICAL READINGS OF POST-SOCIALIST ECONOMIC TRANSFORMATIONS**

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Credit number: 2
Office hours: By arrangement; Nador u.11, room 317
Course level: MA (or Ph.D. with additional requirements)

COURSE OBJECTIVES AND OVERVIEW

It has been more than two decades that societies in Central and Eastern Europe started to disengage themselves from the state socialist path of modernization and to experiment with market based organization of society. It is debated if the results should be called ‘capitalism’ or ‘capitalisms’ or capitalism with adjectives or something else. These debates are influenced by inquiries that examine post-socialist changes in regard to different models of capitalism in regions outside or at the margins of the Western world.

The course reviews anthropological or anthropologically informed interpretations that explain the commonalities and the divergences in capitalist transformations across the post-socialist world. In the first part of the course, different ‘cultural accounts’ of economic systems, including Western and non-Western types of capitalism, will be reviewed. These accounts are produced, on the one hand, by classical and modern social theories, which consider economic categories as social products defined by conflicting and competing thoughts and values. On the other hand, these cultural accounts are produced by anthropological (and sociological) inquiries, which discuss economic practices, institutions, and systems as complex social and symbolic transactions and communications. In addition to contemplating on the shifting meanings of the market in modern Western and non-Western societies, cultural accounts examine the rise of modern capitalism, the move from modern to late modern capitalism, and the contemporary global transformation.

In the second (larger) part of the course, recent *anthropological*, *ethnographic*, and anthropologically informed *qualitative inquiries* will be discussed that either explicitly refer to cultural accounts reviewed in the first half of the course, or offer interpretations of post-socialist changes that resonate with those accounts. The selection of topics reflect upon the diversity of ways in which societies in Central and Eastern Europe transform, domesticate, and reinvent old and new forms of economic ideas and practices. The selection of the readings embraces interpretations that, in spite major differences in their ideological assumptions, share the conviction that large-scale structural changes, micro-scale interpretive practices, and subjective biographies all participate in negotiating models of capitalism in different localities of the post-socialist world. Readings include some of the key texts produced by either Western or Central and East European scholars in the last two decades as well as the most recent contributions to the literature.

TEACHING METHOD AND LEARNING OUTCOMES

The course intends to help students acquire knowledge of the basic paradigms and concepts in a special field/theme of anthropology, often called economic anthropology, but not drawing firm and constraining boundaries around the field. The readings will give insights in how this field of anthropology, inspired by economic and institutional sociology, social and economic history, human geography, and history of ideas, explores economic actors, practices, and institutions in particular historical junctures. Although the focus is on social transformations in Central and Eastern Europe, the course may help students advance their knowledge on how different domains and scales of social change relate to each other in the post-Cold-War era.

The teaching methods will help students synthesize different pieces of knowledge and critically evaluate the differences and overlaps in the arguments offered by the readings. The seminar format will contribute to developing students' skills in formulating ideas and expressing opinions. Presentations will invite students to test and upgrade their skills in critically grasping the assigned readings and to engage in intellectual exchanges with their peers. The group work backing the presentations will ensure that students participate in in-depth thinking on the topic of the session and bring initial insights in the discussion. Written assignments and their regular review by the instructor will help students develop their academic writing skills.

The class will meet once a week and work in a *seminar format*. Different assignments will ensure that students are prepared for actively engage in exploring knowledge both collectively and individually throughout the course. Class discussions and individual consultations upon request will ensure that students are able to obtain knowledge beyond the key readings that informs their specific interests, thesis projects, and further academic or professional plans.

ASSIGNMENTS AND ASSESSMENT

(1) Class participation

Active participation in the weekly sessions by all enrolled (for-credit and audit) students is expected. Students shall do the *required readings* prior to the class and be prepared to address the key questions that the readings articulate. It is optional to share one or two of these questions with members of the class prior to the related session through the e-learning site of the course. The questions can offer reflections on the readings, sort out conceptual puzzles, contest arguments, and link different topics of the course, etc. The questions should be stated in a short paragraph. The class discussions may not embrace all questions uploaded but will make the best use of those. Absence from class is expected to be reported in advance.

(2) Class presentation (starting from week 4)

The presentation assignment is based on small group or tandem cooperation depending on class size. The presenters shall select one or two issues that relate to the key debates, variety of approaches, or unresolved puzzles of the weekly topic articulated by the readings. IT is preferred if presenters also consult with selected items of the recommended list. Additional readings from one's own research area or other classes could also be utilized. It is expected that the presenting team/tandem *consults with the instructor at least one week prior to the respective class*. Presenting groups/tandems may rely on short hand-outs, ppt/prezi with key points, further recommended readings, and smart visual illustrations.

(3) Term papers

Students enrolled for grade are required to write *two short term papers* (2,000-2,500 words each). The papers are due at end of February and at the end of the semester, respectively (deadlines to be agreed in the first session). The topics of the papers could be identical with any of the weekly topics of the course or their ramifications. The paper can take the form of reaction paper to the main readings, a mini literature review which goes beyond the assigned readings, a theoretical discussion paper, an empirical case study, etc. It is encouraged, though not expected, that students connect the term paper exercise to their thesis research in some fashion. The topical choice could be identical with that of one's presentation.

The reaction papers should sort out the main arguments of the key reading(s), compare the positions of different authors on an issue, or debate the overall conclusions of the readings, etc. In any selected genre of term paper, students are encouraged to be reflexive on clearly stated grounds (e.g. methodological, theoretical, ideological, empirical etc.). Please avoid sweeping generalizations and strong judgments without reasoning. Personal voice is welcome but the tone and level of the discussion should be scholarly.

Grading

The final grade will be composed by the class participation and the presentations (40%) and the two term papers (30-30%).

E-LEARNING SITE OF THE COURSE

The course has an e-learning site titled *Cultures of Capitalism 2015*. Enrolled students are requested to join the site as participants.

Compulsory readings and most recommended readings are uploaded on the e-learning site. Those students who wish to have a course reader should contact the departmental coordinators.

TOPICS AND READINGS

PART 1

1. Classical and contemporary anthropological inquiries into economic systems

Hart, Keith and Chris Hann (2009) Introduction: Learning from Polanyi 1. In *Market and Society*. Cambridge University Press: 10-16.

Hart, Keith (2001): *Money in an Unequal World*. New York: Texere, Chapter 5: The Market from a Humanist Point of View.

<http://themorybank.co.uk/2013/09/04/prospects-for-the-anthropology-of-money-and-finance/#more-1967>

Recommended:

Carrier, James C. ed. (2005): Introduction. In *A Handbook of Economic Anthropology*. Edward Elgar: 1-9.

Hart, Keith and Chris Hann (2007): A short history of economic anthropology. *The Memory Bank* (an electronic resource 'bank' of Keith Hart).

<http://www.themorybank.co.uk/papers/a-short-history-of-economic-anthropology/>

Malinowski, Bronislaw (1984{1922}): *Argonauts of the Western Pacific*. Waveland Press.

Mauss, Marcel (1954 {1925}): *The Gift. Forms and Functions of Exchange in Archaic Society*. New York: Free Press.

Sahlins, Marshall (1972): On the sociology of primitive exchange. In *Stone Age Economics*. New York: Aldine De Gruyter: 185-230.

Graeber, David (2001): Current Directions in Exchange Theory. In *Toward an Anthropological Theory of Value*. New York: Palgrave: 23-47.

Parry, Jonathan and Maurice Bloch eds. (1989): Introduction. In *Money and the Morality of Exchange*. Cambridge: Cambridge University Press: 1-33.

Gudeman, Stephen (2001): *The Anthropology of Economy*. Blackwell Publishing.

2. Classical and modern theories of capitalism in anthropological readings

Hart, Keith (2001): *Money in an Unequal World*. New York: Texere, Chapter 3. Capitalism: Making Money with Money.

Recommended:

Hirschman, Albert O. (1986): Rival View of Market Society. In: *Rival Views of Market Society and Others Recent Essays*. Viking:105-141.

Marx, Karl (1973 {1857-8}): Grundrisse. New York: Harper and Row. "Introduction".

Weber, Max (1961): *General economic history*. New York: Collier Books, Part 4, Chapter titled 'The Evolution of the Capitalist Spirit'.

Weber, Max (1970 {1904}): *The Protestant Ethic and the Spirit of Capitalism*. London: Allen & Unwin. Introduction and Chapter II/2.

Simmel, Georg (1990{1900}): *The Philosophy of Money*. London: Routledge:204-280.

Durkheim, Emile (1984 {1933}): *The Division of Labor in Society*. London: Macmillan.

Schumpeter, Joseph (1992{1942}): The civilization of capitalism. In *Capitalism, Socialism, and Democracy*. New York: Harper Torch Books: 121-130.

Polanyi, Karl (2001 {1944}): *Great Transformation. The Political and Economic Origins of Our Time*. Boston: Beacon Press. Chapters Five and Six.

3. Interpretations of late modern capitalism

One of the following items:

- Carrier, James (1997): Introduction. In *Meanings of the Market. The Free Market in Western Culture*. J. Carrier ed. Oxford: Berg Publishers:1-32.
- Comaroff, Jean and John Comaroff (2001): Millennial Capitalism: First Thoughts on a Second Coming. In: *Millennial Capitalism and the Culture of Neoliberalism*: Durham and London: Duke University Press: 1-56.
- Harvey, David (2010) *The Enigma of Capital*. Profile Books. Chapter 5: Capital Evolves. *and*
- John Clarke (2008): Living with/in and without neo-liberalism. *Focaal—European Journal of Anthropology* 51:135–47.

Recommended:

- Appadurai, Arjan (1996): *Modernity at Large*. Minneapolis: University of Minnesota Press. Chapter 2: Disjuncture and Difference in the Global Cultural Economy.
- Tsing, Anna (2001) Inside the Economy of Appearances. In: *Globalization*. Ed. A. Appadurai. Durham and London: Duke University Press:155-188.
- Karen Ho (2005): Situating Global Capitalisms: A View from Wall Street Investment Banks. *Cultural Anthropology*, Vol. 20, Issue 1, pp. 68–96.
- Yanagisako, Sylvia (2002): *Producing Culture and Capital*. Princeton: Princeton University Press. Chapter 1:1-34
- Ong, Aihwa (2006) Neoliberalism as Exception, Exception to Neoliberalism. In *Neoliberalism as Exception*. Durham: Duke University Press: 1-27.
- Schouten, P. (2013) ‘Theory Talk #56: Keith Hart on the Informal Economy, the Great Transformation, and the Humanity of Corporations’, *Theory Talks*, <http://www.theorytalks.org/2013/06/theory-talk-56.html> (05-06-2013)
- Friedman, Jonathan and Kajsia Ekholm Friedman (2013): Globalization as a discourse of hegemonic crisis. *American Ethnologist*. 40(2): 244-257.
- Kalb, Don (2013): Financialization and the capitalist moment: Marx versus Weber in the anthropology of global systems. *American Ethnologist* 40(2): 258-266.

PART 2

4. Crafting the inquiry of post-socialist capitalist transformations

- Hann, C.M.; Caroline Humphrey; Katherine Verdery (2002): Introduction: Postsocialism as a topic of anthropological investigation. In *Postsocialism*: C. Hann, ed. London: Routledge 1-28.
- Kalb, Don (2002): Afterword: globalism and postsocialist prospects. In *Postsocialism*:317-34.
- Cheri, Sharad and Katherine Verdery (2009); Thinking between the Posts: Postcolonialism, Postsocialism, and Ethnography after the Cold War. *Comparative Studies in Society and History* 51(1):1–29.

Recommended:

- Burawoy, Michael and Katherine Verdery (1999): Introduction. In *Uncertain Transition*. Eds. Burawoy and Verdery. Lanham: Rowman and Littlefield Publishers:1-17.
- Greskovits, Béla (2000): Rival Views of Post-Communist Market Society: The Path Dependency of Transitory. In *Democratic and Capitalist Transitions in Eastern Europe*. Ed. by M. Dobry. Dordrecht: Kluwer Academic Publishers:19-48.

- King, Lawrence P and Ivan Szelenyi (2005): Post-Communist Economic Systems. In *A Handbook of Economic Sociology*. Eds. Smelser; Swedberg, Princeton UP: 205-229.
- Bohle, Dorothee and Greskovits, Béla (2007): Neoliberalism, Embedded neoliberalism and neocorporatism: Towards transnational capitalism in Central Eastern Europe. *West European Politics*, 30:3,443-466.
- Stenning, Alison and Kathrin Hörschelmann (2008): History, Geography and Difference in the Post-socialist World: Or, Do We Still Need Post-Socialism? *Antipode* 40, 2: 312-335.
- Buyandelgeriyn, Manduhai (2008): Post-Post-Transition Theories: Walking on Multiple Paths *Annual Review of Anthropology*. 37:235–50.
- Poblocki, Kacper (2009) Whither Anthropology without Nation-state?: Interdisciplinarity, World Anthropologies and Commoditization of Knowledge. *Critique of Anthropology* 2009; Vol 29(2) 225–252.

5. Decollectivization and property changes

- Hann, Chris M. ed. (2005): Property. In *A Handbook of Economic Anthropology*. Ed. Carrier, Edward Elgar: 110-124.
- Verdery, Katherine (1999): Fuzzy Property: Rights, Power, and Identity in Transylvania's Decollectivization. In *Uncertain Transition: Ethnographies of Change in the Post-Socialist World*. M. Burawoy, K. Verdery, eds. Lanham: Rowman and Littlefield: 53-82.

Recommended:

- Verdery, Katherine (2003): *The Vanishing Hectare. Property and Value in Postsocialist Transylvania*. Ithaca: Cornell University Press. Chapter 8 and Conclusion.
- Stark, David (1998): Recombinant property in East European capitalism. In *The Laws of the Market*. Ed. M. Callon:116-146.
- Leonard, Pamela and Deema Kaneff eds. (2002): Introduction: Post-Socialist Peasant? In *Post Socialist Peasant? Rural and Urban Construction of Identity in Eastern Europe, East Asia and the Former Soviet Union*. New York: Palgrave:1-43.
- Alexander, Catherine (2004): Values, Relations, and Changing Bodies: Privatization and Property Rights in Kazakhstan. In *Property in Question*. Ed. By Verdery K. and Humphrey C. Oxford, Berg Publishers:251-73.
- Zerilli, Filippo (2006): Sentiments and/as Property Rights: Restitution and Conflict in Postsocialist Romania. In *Postsocialism. Politics and Emotions in Central and Eastern Europe*. Ed. M. Svasek. Oxford: Berghan Books. 74-94.
- Allina-Pisano, Jessica (2009): Property: What Is It Good For? *Social Research* Vol 76: No1: 175-202.
- Max Planck Institute for Social Anthropology; Postsocialist Eurasia, Property Relations.
<http://www.eth.mpg.de>

6. New entrepreneurs, managers, and economic elites

- Yurchak, Alexei (2001): Entrepreneurial governmentality in post-socialist Russia: A cultural investigation of business practices. In *The New Entrepreneurs of Europe and Asia*. Eds. V. Bonnell and T. Gold. New York, M.E. Sharpe:278-323.
- Lampland, Martha (2002): The Advantages of Being Collectivized: Cooperative Farm Managers in the Postsocialist Economy. In *Postsocialism*. C. Hann, ed. London: Routledge: 31-55.

Recommended:

- Eyal, Gil, Iván Szelényi, Eleanor Townsley, eds. (1998): *Making Capitalism Without Capitalists*. London: Verso: 159-193.
- Eyal, Gil (2000): Anti-Politics and the Spirit of Capitalism: Dissidents, Monetarists, and the Czech Transition to Capitalism. *Theory and Society* 29:49-92.
- Yurchak, Alexei (2003): Russian Neoliberal: The Entrepreneurial Ethic and the Spirit of “True Careerism”. *The Russian Review* 62 (January):72-90.
- Bluhm, Katharina; Bernd Martens & Vera Trappmann (2011): Business Elites and the Role of Companies in Society: A Comparative Study of Poland, Hungary and Germany, *Europe-Asia Studies*, 63:6:1011-1032.
<http://dx.doi.org/10.1080/09668136.2011.585752>
- Simionca, Anca (2012) Critical Engagements with and within Capitalism: Romania’s Middle Managers after Socialism. PhD Thesis. Central European University.

7. New forms and shifting values of labor

- Dunn, Elizabeth (1998): Slick Salesmen and Simple People: Negotiated Capitalism in a Privatized Polish Firm. In *Uncertain Transition: Ethnographies of Change in the Post-Socialist World*, M. Burawoy; K. Verdery, eds. Lanham: R. and Littlefield.: 125-150.
- Mrozowicki, Adam & Van Hootegem, G. (2008): Unionism and Workers' Strategies in Capitalist Transformation: The Polish Case Reconsidered. *European Journal of Industrial Relations*, 14(2):197-216.

Recommended:

- Dunn, Elisabeth (2004): *Privatizing Poland. Baby Food, Big Business, and the Remaking of Labor*. Cornell University Press.
- Lampland, Martha (1995): *The Object of Labor: Commodification in Socialist Hungary*. Chicago: University of Chicago Press. Pages: 1-7 and 233-365.
- Ost, David (2005): Communist and Postcommunist Experience of Class. In *The Defeat of Solidarity*. Cornell University Press:121-148.
- Meardi, Guglielmo (2005) The Legacy of ‘Solidarity’: Class, Democracy, Culture and Subjectivity in the Polish Social Movement. *Social Movement Studies* 4 (3): 261–280.
- Thelen, Tatjana (2005): The Loss of Trust: Changing Social Relations in the Workplace in Eastern Germany. *Max Planck Institute for Social Anthropology Working Papers* 78.
- Morris, Jeremy (2011): Socially embedded workers at the nexus of diverse work in Russia: An ethnography of blue-collar informalization. *International Journal of Sociology and Social Policy*, Vol. 31, 11: 619-631.
- Chelcea, Liviu (2014): Work-discipline and temporal structures in a multinational bank in Romania. In Nicolette Makovicky, ed. *Neoliberalism, Personhood, and Postsocialism. Enterprising Selves in Changing Economies*. University of Oxford.

8. Networks in black, gray, and white

- Hart, Keith: Memory Bank <http://thememorybank.co.uk/2012/10/17/the-informalization-of-the-world-economy/>

Plus one of the following items:

- Böröcz, József (2000): Informality Rules. *East European Politics and Society*. vol.14. no.2: 348-380.
- Ledeneva, Alena V. (2006): Post-Soviet Tolkachi: Alternative Enforcement and the Use of Law. In *How Russia Really Works?* Ithaca: Cornell University Press: 164-188.

Humphrey, Caroline (2012): Favors and “normal heroes”. The case of postsocialist higher education. *Journal of Ethnographic Theory* 2 (2): 22–41

Recommended:

- Ledeneva, Alena V. (1998): *Russia's Economy of Favors. Blat, Networking and Informal Exchange*. Cambridge: Cambridge University Press:175-213.
- Konstantinov, Yulian (1996): Patterns of Reinterpretation: Trader-Tourism in the Balkans (Bulgaria) as a Picaresque Metaphorical Enactment of Post-Totalitarianism. In *American Ethnologist*, 23(4): 762-782.
- Ries, Nancy (2002) “Honest Bandits” and “Warped People”. In: *Ethnography of Unstable Places*. Greenhouse, Carol et al. eds. Durham: Duke University: 276-315.
- Radaev, Vadim (2004): How Trust Is Established in Economic Relationship when Institutions and Individuals Are Not Trustworthy: The Case of Russia. In *Creating Social Trust in Post-Socialist Transition*. Ed. J. Kornai J., B. Rothstein, S-R. Ackerman. New York: Palgrave:91-110.
- Radu, Cosmin (2009): Border tricksters and the predatory state: Contraband at the Romania-Serbia border during the Yugoslavian embargo. *Focaal* 54:49-63.
- Rasanayagam, Johan (2011): Informal economy, informal state: the case of Uzbekistan, *International Journal of Sociology and Social Policy*, Vol. 31. 11: 681– 696.
- Torsello, Davide (2012): Clientelism and Social Trust in Comparative Perspective: Particularism versus Universalism. *International Journal of Humanities and Social Science* Vol. 2 No. 23; December 2012: 71-78.
- Keith Hart's keynote speech at the Informal Economy Symposium - Barcelona, October 2012
<http://vimeo.com/52372732>

9. Everyday coping strategies, old and new inequalities

- Humphrey, Caroline (1997): Traders, 'Disorder', and Citizenship Regimes in Provincial Russia. In *Uncertain Transition*: 19-52.
- Kaneff, Deema and Frances Pine (2011): Emerging Inequalities in Europe: Poverty and Transnational Migration. In *Global Connections and Emerging Inequalities in Europe*. Ed by Kaneff and Pine. London: Anthem Press: 1-36.

Recommended:

- Pine, Frances (1998): Dealing with Fragmentation. In *Surviving Post Socialism: Local Strategies and Regional Responses in Eastern Europe and the Former Soviet Union*. Susan Bridger and Frances Pine, eds. London: Routledge: 106-123.
- Nagengast, Carole (2001): Post-Peasants and Poverty. In *Poland Beyond Communism*: 183-207.
- Gal, Susan and Kligman, Gail eds. (2000): *The Politics of Gender After Socialism*. Princeton: Princeton University Press.
- Owczarzak, Jill (2009) Introduction: Postcolonial studies and postsocialism in Eastern Europe. *Focaal* 53: 3–19
- Kay, Rebeka (2007) Caring for men in contemporary Russia: gendered. constructions of need and hybrid forms of social security. *Focaal* 50:51-65
- Jancius, Angela (2006): Unemployment, Deindustrialization and “Community Economy” in Eastern Germany. *Ethnos* Vol 71:2:
- Read, Rosie and Thelen, Tatjana (2007): Introduction: Social security and care after socialism: Reconfiguration of public and private. *Focaal* 20: 3-18.
- Stewart, Michael (2002): Deprivation, the Roma, and the Underclass. *Postsocialism*:133-155.

- Harper, Krista; Steger, Tamara; and Filcak, Richard, (2009). Environmental Justice and Roma Communities in Central and Eastern Europe. *Selected Publications of EFS Faculty, Students, and Alumni*. Paper 1. http://scholarworks.umass.edu/efsp_pub_articles/1
- Vincze, Enikő ed. (2013) Spatialization and Racialization of Social Exclusion: The Social and Cultural Formation of Gypsy Ghettos in Romania in a European Context. Special Issue. *Studia Universitatis Babeș-Bolyai Sociologia*.
<http://www.studia.ubbcluj.ro/download/pdf/816.pdf>

10. Articulating markets and places in urban and rural settings

- Petrovici, Norbert (2011) Articulating the Right to the City: Working Class Neo-nationalism in Postsocialist Cluj, Romania. In *Headlines of Nation, Subtexts of Class* Kalb, D. and G. Halmai, eds. Berg Publishers: 57-77.
- Lemon, Alina (2000): Talking Transit and Spectating Transition: The Moscow Metro. In *Altering States*. D. Berdahl, M. Bunzl, M. Lampland eds. Ann Arbor: University of Michigan Press: 14-39.

Recommended:

- Smith, Adrian and Stenning, Alison (2006): Beyond household economies: articulation and spaces of economic practice in postsocialism. *Progress in Human Geography* 30, 2:190-213
- Sik, Endre and Claire Wallace (1999): The development of open air markets in East-central Europe. *International Journal of Urban and Regional Studies* 23(4):697-714.
- Kaneff, Deema (2002): The Shame and Pride of Market Activity: Morality, Identity and Trading in Post-Socialist Rural Bulgaria. In *Markets and Moralities. Ethnographies of Post-socialism*. Eds. Mandel, Ruth and Caroline Humphrey. Oxford: Berg: 33-51.
- Bodnár, Judit (2001): Globalizing art and consumption. In *Fin De Millénaire Budapest*. Minneapolis: University of Minnesota Press:129-155.
- Boym, Svetlana (2001): Europa's Eros. In *The Future of Nostalgia*. New York: Basic Books: 219-247.
- Humphrey, C. and Skvirskaja, Vera (2009): Trading places: Post-socialist container markers and the city. *Focaal* 55:61-73.
- Kacper Poblocki (2012): Space, Class and the Geography of Poland's Champagne (Post-)Socialism. In *Chasing Warsaw. Socio-Material Dynamics of Urban Change since 1990*. Edited by M. Grubbauer and J. Kusiak. Campus Verlag: 269-290.

11. Emerging consumer societies

- Fehervary, Krisztina (2002): American Kitchens, Luxury Bathrooms, and the Search for a 'Normal' Life in Postsocialist Hungary, *Ethnos*, vol. 67:3:369-400.
Plus one item from the recommended list.

Recommended:

- Berdahl, Daphne (1999): (N)Ostalgia for the present: Memory, Longing, and East German Things. *Ethnos*, vol. 64:2:192-211.
- Pine, Frances (2002): From Production to Consumption in Post-Socialism? In *Markets and Moralities. Ethnographies of Postsocialism*. Mandel, Ruth and Caroline Humphrey, eds. Oxford: Berg: 209-224.
- Lankauskas, Dediminas (2002): On Modern Christians, Consumption, and the Value of National Identity in Post-Soviet Lithuania. *Ethnos*, vol. 67:3:320-344.

- Humphrey, Caroline (2002) The Villas of the “New Russians”. A Sketch of Consumption and Cultural Identity in Post-Socialist Landscape. In *The Unmaking of Soviet Life*. Ithaca: Cornell University Press: 174-201.
- Greenberg, Jessica (2006): Noc Reklamozdera: Democracy, Consumption, and the Contradiction of Representation in Post-Socialist Serbia. *Political and Legal Anthropology Review* Vol 29, No.2:181-207.
- Manning, Paul and Uplisashvili, Ann (2006): “Our Bear”: Ethnographic Brands in Postsocialist Georgia. *American Anthropologist* Vol 106, Issue 4:626-641.
- Rivkin-Fish, Michelle (2009): Tracing landscapes of the past in class subjectivity: Practices of memory and distinction in marketizing Russia. *American Ethnologist* Vol. 36, 1:79–95.
- Rubinov, Igor (2014): Migrant Assemblages: Building Postsocialist Households with Kyrgyz Remittances. *Anthropological Quarterly*, Vol. 87, No. 1, p. 183-216.

12. Global encounters

- Gille, Zsuzsa (2000): Cognitive Cartography in a European Wasteland: Multinational Capital and Greens Vie for Village Allegiance. In *Global Ethnography*. M. Burawoy at al. Berkeley: University of California Press.
- Drahokoupil, Jan (2009): The Politics of the Competition State: The Agents and Mechanisms of State Transnationalization in Central and Eastern Europe. In Bruszt and Holzhacker, eds. *The Transnationalization of Economies, States, and Civil Societies*. Springer: 135-155.

Recommended:

- Kalb, Don (2009): Conversations with a Polish populist: Tracing hidden histories of globalization, class, and dispossession in postsocialism (and beyond) *American Ethnologist*. Volume 36 (2): 207–223.
- Stark, David; Balázs Vedres; Laszlo Bruszt (2006): Rooted transnational publics: Integrating foreign ties and civic activism. *Theory and Society*, 35(3):323-349.
- Zsuzsa Gille (2010) Is there a Global Postsocialist Condition? *Global Society* 24:1, 9-30.
- Kovács, János M. (2010): Importing Spiritual Capital. East-West Encounters and Capitalist Cultures in Eastern Europe after 1989. In: Peter Berger/Gordon Redding (eds), *The Hidden Form of Capital*. London: Anthem Press: 133-171.
- Vargha, Zsuzsanna (2010): Educate or serve: the paradox of “professional service” and the image of the west in legitimacy battles of post-socialist advertising. *Theory and Society*, Springer, published on-line on January 10th.
- Vijayarasa, Ramona (2012): The Cinderella syndrome: Economic expectations, false hopes and the exploitation of trafficked Ukrainian women. *Women's Studies International Forum* 35:53–62.